32" CLASS (31.5" DIAGONAL) 32LC7DC

26" CLASS (26.0" DIAGONAL) 26LC7DC

LCD TV

LCD Widescreen Integrated HDTV

NATIVE DISPLAY RESOLUTION
1366 x 768

DYNAMIC CONTRAST RATIO
6000:1 (32LC7DC)

CONTRAST RATIO
1200:1 (26LC7DC)

BUILT-IN TUNERS
ATSC/NTSC/QAM Clear

PUBLIC DISPLAY SETTINGS
cloning capable with TV-Link Loader

LG SIMPLINK™

SRS® TRUSURROUND XT™

LG'S EXCLUSIVE XD ENGINE®

HCS5610 COMPATIBLE
pay-per-view interface box

2 HDMI™ WITH HDCP

CABINET COLOR
High-gloss black

ENERGY STAR® COMPLIANT

1-YEAR LIMITED WARRANTY
(parts/labor)

www.LGcommercial.com

LG
Life's Good

XD® ENGINE

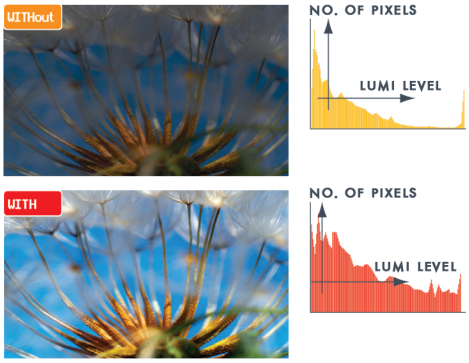
SHARPER

BRIGHTER

CLEARER

ULTRA CONTRAST

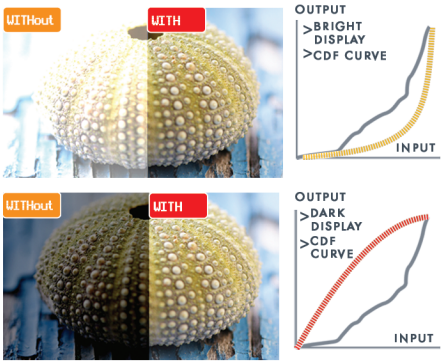
AT A BLAZINGLY FAST 370 MILLION PIXELS PER SECOND, THE PROCESSOR USES A HISTOGRAM ANALYZATION TOOL TO CLARIFY THE IMAGE DATA ACCORDING TO SIGNAL BRIGHTNESS LEVELS.



Dramatization

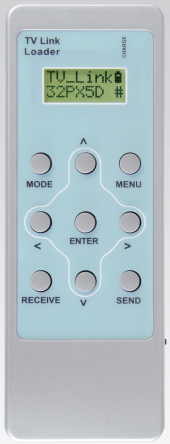
DYNAMIC BLACK STRETCH

THE MINIMUM BLACK LEVEL OF AN IMAGE IS AUTOMATICALLY DETECTED AND ADJUSTED ACCORDING TO BRIGHTNESS.



Dramatization

OPTIONAL ACCESSORIES



TLL-1100A
TVLINK-LOADER

By using the handheld, rechargeable TVLink-Loader, the installer can "clone" the Public Display Settings from one TV and then transfer this information quickly to many other TVs that have this feature.

FEATURE

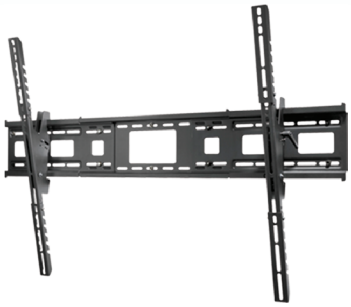
Public Display Settings	
Public Display Mode	Yes
Start Channel	Yes
Ch. Type	DTV
Major	12
Minor	2
Minimum Volume	0
Maximum Volume	100
Start Volume	Yes
Level	15
Power Management	Yes
Setting	7
Key Management	0
Factory Reset	0
Aspect Ratio	0

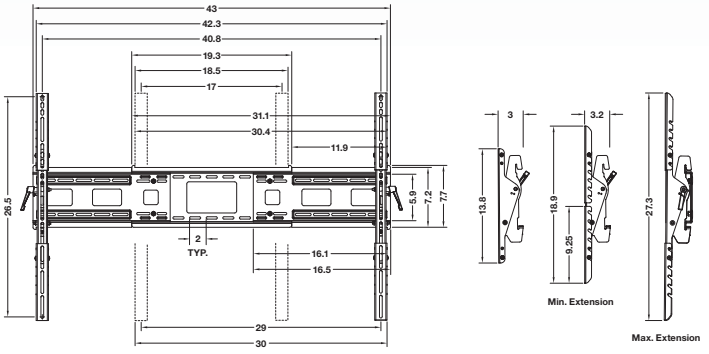
PUBLIC DISPLAY SETTINGS
CLONING CAPABLE WITH TVLINK-LOADER

When used in public areas, these HDTVs can be easily programmed by the installer to have the TV turn on at a specified channel/volume level, set the minimum/maximum volume, lock out the control panel/remote, set the aspect ratio, and return to a factory reset. By using Power Management, these displays can be programmed to turn off if there has been no activity (remote or control panel buttons) for a preset time (1-7) hours.

PWMT300
FIXED OR TILTING WALL MOUNT

- Fits most LG 23" to 60" flat panel screens
- Easily expandable adapter brackets and wall plate
- Adjustable tilt of +15°/-5° for viewing flexibility
- Intuitive design for easy installation
- Security and standard screws included
- Portrait/landscape capability with mounting hole patterns up to 41"(W) and 26.37" H
- For mounting to wood studs, solid concrete, or cinder block only

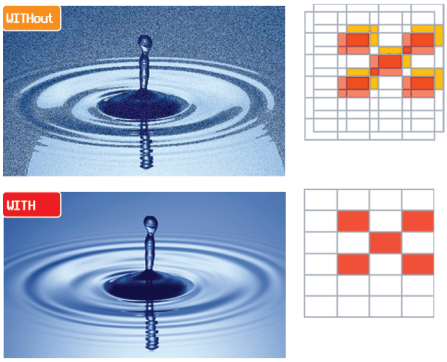




The PWMT300 is a Peerless® mount that is available for order at LG Electronics USA, Inc.

CLEAR SCREEN

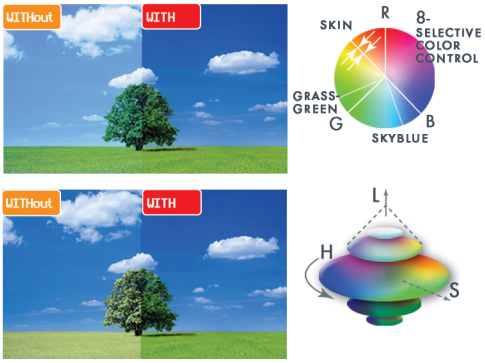
USING THE NOISE FILTER INSIDE THE XD ENGINE® CHIP, THE IMAGE IS ANALYZED FOR TEMPORAL AND SPATIAL INFORMATION TO REDUCE MPEG NOISE.



Dramatization

ADVANCED VIVID COLOR

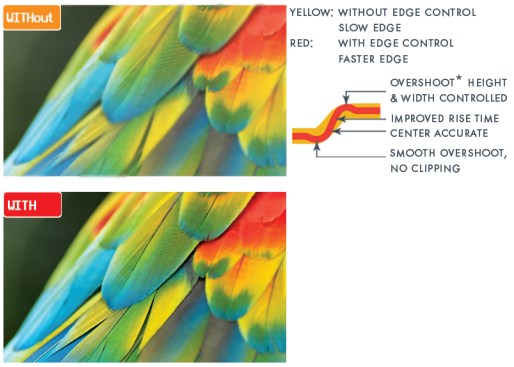
COLORS THAT ARE SENSITIVE TO THE HUMAN EYE ARE OPTIMIZED TO THE NEAREST TRUE COLOR BY THE SELECTIVE COLOR CONTROL.



Dramatization

INTELLIGENT EDGE CONTROL

EDGE LINES ARE EMPHASIZED BY IMPROVING THE TRANSITION FROM THE BACKGROUND TO THE MAIN OBJECT.

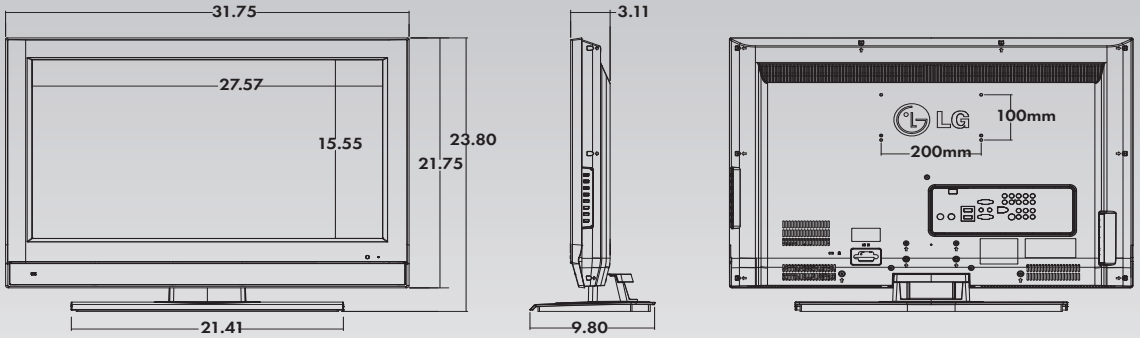


Dramatization

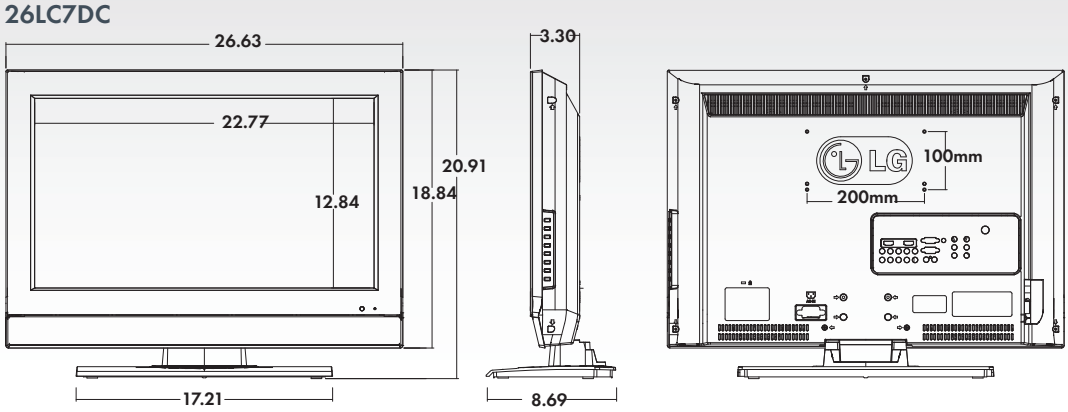
DIMENSIONS

REMOTE CONTROL

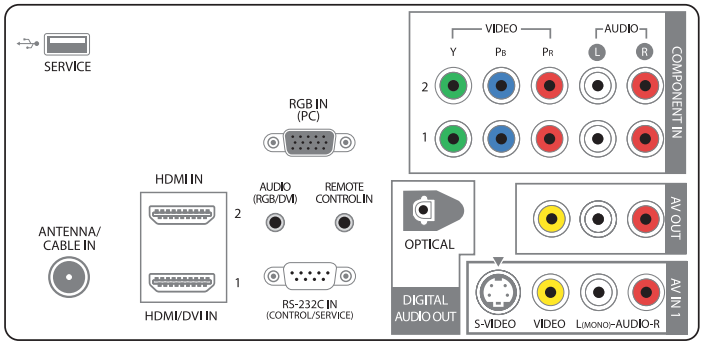
32LC7DC



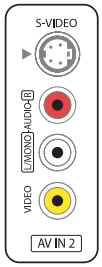
26LC7DC



REAR JACK PACK PANEL



SIDE JACK PACK PANEL



LCD TV

32LC7DC | 32" CLASS (31.5" DIAGONAL)
26LC7DC | 26" CLASS (26.0" DIAGONAL)

SPECIFICATIONS

PANEL	
LCD Type/Display Area	32" (31.5" diag.) (32LC7DC) 26" (26.0" diag.) (26LC7DC)
Aspect Ratio	16:9
Native Display Resolution	1366 x 768
Contrast Ratio	6000:1 Dynamic (32LC7DC) 1200:1 (26LC7DC)
Response Time (Grey to Grey)	5ms (32LC7DC) 8ms (26LC7DC)
Brightness (cd/m2)	500
XD Engine	Yes
Viewing Angle (H x V)	178°x 178° (32LC7DC), 160°x 140° (26LC7DC)
Color Processor	10 Bit
VIDEO	
ATSC/NTSC/QAM Clear Tuner	Yes
Digital Comb Filter	3D
Color Temperature Control	4 Modes
Aspect Ratio Adjustment	6 Modes
Enhanced Noise Reduction (Video Noise Filter)	Yes
Enhanced Line Doubled	Yes
3:2 Pull-Down Correction	3:2 (480i)
Picture Selection Mode	5 Modes
Black Stretcher (Black Level Enhancer)	Yes
DTV Signal Strength Indicator	Yes
ACM (Active Color Management)	Yes
Pure Black Level	Yes
1080P SOURCE INPUT	
HDMI	30p/24p
Component	30p/24p
SPECIAL FEATURES	
Auto Input Detect	Yes
Public Display Settings	Public Display Mode, Start Channel, Minimum Volume, Maximum Volume, Start Volume, Power Management, Key Management, Factory Reset, Aspect Ratio
Custom Input Labels	Yes
PC Mode Configuration	Yes (Manual)
Back (Previous Channel)	Yes
Parental Control w/V-Chip	Yes
Closed Caption	Yes
LG SimpLink (HDMI CEC)	Yes
Trilingual Menus	English, Spanish, French
EZ Menus (High Performance Interface)	Yes
Auto Channel Programming	Yes
Channel Add/Delete	Yes
Favorite Channel	Yes
Manual Clock	Yes
On/Off Timer	Yes
Sleep Timer	Yes
Auto Off (When no Video is Present)	Yes

AUDIO	
Mono/Stereo/Dual (MTS/SAP)	Yes
Audio Output Power (Watts - THD 10%)	10W+10W (32LC7DC) 7W+7W (26LC7DC)
Speaker System Details	2 Way 4 System (32LC7DC) 1 Way 2 System (26LC7DC)
Dolby Digital Decoder	Yes
Surround System Type	SRS TruSurround XT™
Bass/Treble/Balance Controls	Yes
EZ Sound (Sound Status Mode)	5 Modes
AVL (Auto Volume Leveler)	Yes
Mute	Yes
REAR AUDIO/VIDEO INPUTS/OUTPUTS	
RF In (Antenna/Cable)	1
L/R Audio/Composite Video In	1
S-Video In	1
HD Component Video In (Y,Pb,Pr) + L/R Audio	1
HDMI/HDCP Input	2
RGB In (D-Sub 15pin) - PC	1
PC Audio Input	1
RS-232C In (Control/Service)	1
Remote Control In (IR)	1
L/R Audio Out	1
Digital Audio Out	1 (optical)
USB (Service only)	Yes
SIDE AUDIO/VIDEO INPUTS/OUTPUTS	
L/R Audio/Composite Video In	1
S-Video In	1
CABINET/ACCESSORIES	
Cabinet Style	Table Top
Cabinet Color	Gloss Black
Remote Control Type	Universal
VESA™ Compatible (W x H)	200mm x 100mm
POWER	
Consumption (Typical)	142W (32LC7DC) 106W (26LC7DC)
Stand-by Consumption (Cable Card Off)	Under 1W
Energy Star Compliant	Yes
SPECIFICATIONS	
Dimensions w/Out Stand (WxHxD)	31.75" x 21.75" x 3.11" (32LC7DC) 26.63" x 18.84" x 3.3" (26LC7DC)
Weight w/Out Stand	24.7 lbs. (32LC7DC) 19.0 lbs. (26LC7DC)
Dimensions w/Stand (WxHxD)	31.75" x 23.80" x 9.80" (32LC7DC) 26.63" x 20.91" x 8.69" (26LC7DC)
Weight w/Stand	30.2 lbs. (32LC7DC) 21.2 lbs. (26LC7DC)
Dimensions w/Packaging (WxHxD)	40.7" x 25.1" x 7.9" (32LC7DC) 34.7" x 22.0" x 8.3" (26LC7DC)
Weight In Package	35.7 lbs. (32LC7DC) 22.7 lbs. (26LC7DC)
UPC	719192171770 (32LC7DC) 719192171763 (26LC7DC)
Limited Warranty	1 Year Parts/Labor

www.LGcommercial.com

Life's Good

LG Electronics U.S.A., Inc.
Commercial Products Division
2000 Millbrook Drive,
Lincolnshire, IL 60069

Customer Service: 888.865.3026

Contact Your LG Regional Sales Representative:
B2B: 800.897.8788
Hospitality: 800.228.1236
Channel Markets: 800.897.8871

32.26LC7DC_LG040808_PR

All screen images are simulated. Dimensions and weights are approximate. Design, features and specifications subject to change without notice.

© Copyright 2008 LG Electronics USA, Inc. All Rights Reserved. LG Life's Good and XD Engine are registered trademarks of LG. VESA is a trademark of Video Electronics Standards Association. Dolby and the double-D symbol are registered trademarks of Dolby Laboratories. SRS and the SRS symbol are registered trademarks of SRS Labs, Inc. in the U.S. and selected foreign countries. TruSurround XT is a trademark of SRS Labs, Inc. Energy Star is a U.S. registered trademark. All other corporate and brand names are trademarks of their respective owners.

Printed in the USA. April 2008